



MIER College of Education (Autonomous)
College with Potential for Excellence Status by the UGC
Recognised by the J&K Govt. & Permanently Affiliated to the University of Jammu
Accredited by the NAAC with 'A+' Grade

QF: 109A
Date: 8/3/21

The quarterly review meeting of Media and Publication Committee was held on 8/3/2021 and the list of members who attended the meeting is:

1. Dr. Adit Gupta (Director & Principal) In chair
2. Mrs. Rupa Gupta (Jt. Director)
3. Dr. Mool Raj Sharma (HoD, PG Dept)
4. Dr. Rohinika Sharma (HoD, UG Dept)
5. Dr. Bharti Tandon (Convener, Media and Publication Committee)
6. Dr. Reeta Dwivedi (Member, Media and Publication Committee)
7. Mr. Pranav Gandotra (Member, Media and Publication Committee)
8. Ms. Ruchi Sharma (QAO, MIER)
9. Ms. Jasleen Mohial (Incharge IQAC Cell)

The following agenda points were discussed in the meeting:

1. Review the functioning of the committee in the last semester
2. Review the functioning of the committee in the current semester

Following are the minutes of the meeting:

1. The convener apprised the members that the committee performed all its functions in the last semester as proposed.
2. The convener also informed that most of the events were well publicized on Social media, however, coverage in the press was less.
3. To increase the visibility of activities performed by different committees of the college, the Principal directed the convener to ensure adequate press coverage besides posting of event details on all social media platforms of the college.
4. It was also conveyed to the Social Media Incharge to check the quality and dimensions of the photographs before posting on the social media platforms.

5. It was proposed to connect new students of both UG and PG Departments on the social media platforms of the college. For this purpose, the Principal instructed Incharge social Media to initiate the process of creating LinkedIn accounts of students and motivate them to follow social media platforms of the college.
6. Directions were also given to the Convener to coordinate with other Committee Conveners, Centre Heads and Unit Incharges for checking e-papers for publication of press release



Dr. Bharti Tandon
Media and Publication Committee



Dr. Adit Gupta
Principal

